

## Program Management Essentials

This course will provide students with the fundamentals of program management. They will learn the terminology and the tools and techniques needed to tackle multiple, related projects and activities in a cohesive fashion.

### Course Overview

Many organizations fail because they do not use "joined up" thinking. They manage projects extremely effectively, but this work does not seem to translate into useful benefits that contribute to the organization's overall strategy.

Managing related projects and other activities in a coordinated way, as part of a larger program can provide efficiencies and benefits that would not accrue if this work was managed independently.

For a Program Manager, the focus is no longer on specific deliverables, but instead is concerned with providing benefits to the organization and aligning the program with the organization's overall strategy.

### Duration 3 days (22.5 PDUs)

### For whom is this course suitable?

The course will be of benefit to practicing Program Managers, who might be managing multiple projects, but who have not been exposed to strategic thinking and proper governance.

It will also be of interest to board-level staff, who are frustrated with projects not aligning with the overall strategy. Managing through programs may be the missing step from your portfolio.

Finally, Project Managers who are considering the next step in their careers will learn how senior management thinks and, even if they never manage a program down the line, they will learn the concerns of their managers and will be able to express project progress in terms of strategy rather than just in terms of deliverables.

### Learning Outcomes

- Define Program Management
- Relate program delivery to business / strategic objectives

## Velopi Project Management

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- Manage, plan, execute and control a successful program consisting of multiple, related projects
- Effectively manage complex stakeholder relationships
- Use industry best-practice Program Management tools and techniques
- Identify and implement effective Program Management governance
- Report and control programs in a professional manner, employing the most appropriate reporting tools

### Course Content

- Define Program Management
- Program Strategy Alignment
- Program Stakeholder Engagement
- Program Governance
- Program Benefits Management
  - Identification
  - Analysis and Planning
  - Delivery
  - Transition
  - Sustainment
- Program Management Life Cycle
  - Program Definition
  - Program Benefits Delivery (including Program Reporting)
  - Program Closure